



Marketing Materials Ordering Guide

Instructions to order materials:

If you are ordering from an FQHC or non-hospital affiliated organization (feel free to word smith this): Please fill out the information below. Next to each item requested, please indicate quantity. Email completed form to Katherine.Higgins@NationwideChildrens.org. Include your name and the delivery location.

If you are ordering from a hospital-based clinic: Please contact your OBBO Marketing Team Representative:

Stephanie Merrifield	The Ohio State University	Stephanie.Merrifield@osumc.edu
Katie Thomas	Nationwide Children's Hospital	Katie.Thomas@NationwideChildrens.org
Monica Olive	OhioHealth	Monica.Olive@OhioHealth.com
Michelle Burnett	Mount Carmel Health System	Mburnett@mchs.com

Note: most materials are available in English and Spanish (PDF) for in-office printing at <http://ohiobetterbirthoutcomes.org/obbo-resources/> or at www.celebrateone.info




Order Information: (Please complete)

Name of clinic: _____


Contact person: _____

Address for delivery: _____



Reproductive Health Materials

QUANTITY	IMAGE	TITLE/ DESCRIPTION	SPECS	TARGET AUDIENCE	ORDERING-hospital-based clinics	ORDERING-FQHC	IN KIOSK?
		LARC Map: Franklin County map of OBBO LARC providers	8 ½ x 11 flier	Consumers /community	Contact OBBO Marketing team representative	Contact Katherine.Higgins@NationwideChildrens.org	yes
		What's Your Plan?: Information about all birth control methods available AVAILABLE IN SPANISH	8 ½ x 11 flier	Consumers /community	Contact OBBO Marketing team representative	Contact Katherine.Higgins@NationwideChildrens.org	yes
		Safe Spacing postcard: Information on safely spacing babies AVAILABLE IN	5x7 postcard	Community	Contact Myles Bell at mabell@columbus.gov or OBBO marketing team rep	Contact Myles Bell at mabell@columbus.gov	yes




Email completed form to Katherine.Higgins@NationwideChildrens.org. Include your name and the delivery location.

		SPANISH Teen Contraceptives Brochure: provides information on various forms of birth control; myths geared toward teens AVAILABLE IN SPANISH	11x17 poster- folds into 4x6	Teens/ Community	Contact OBBO Marketing Team rep	Contact Katherine.Higgins@Nat ionwideChildrens.org	yes
	IMAGE NOT AVAILABLE	Safe Spacing Poster	11x17 poster	Community	Contact Mabell@columbus .gov	Contact Mabell@columbus. gov	no


Perinatal Quality/Progesterone Materials

QUANTITY	IMAGE	TITLE/Description	SPECS	TARGET AUDIENCE	ORDERING- Hospital-based clinics	ORDERING- FQHC	IN KIOSK?
		Prematurity Postcard: Basic information about risk factors for premature delivery and how to reduce risk	5x7 postcar d	Community	Contact OBBO Marketing rep	Contact Katherine.Higgins@Nat ionwideChildrens.org	yes
		Progesterone common questions: Q&A about progesterone/ preterm birth prevention Available in Spanish	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@Nat ionwideChildrens.org	yes
		Cervical length: Describes how and why cervical length measurement is important Available in Spanish	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@N ationwideChildrens.org	no
		Premature Deliveries/Future Pregnancies: Information for women who have delivered a premature baby Available in Spanish	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@Nat ionwideChildrens.org	no
		Injectable Progesterone: Describes basic information about injectable progesterone and how it is given Available in Spanish	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@Nat ionwideChildrens.org	no

Email completed form to Katherine.Higgins@NationwideChildrens.org. Include your name and the delivery location.

	Vaginal Progesterone: Describes basic information about vaginal progesterone and how to use it Available in Spanish	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@NationwideChildrens.org	no
	Reduce Preterm Births: piece for providers on importance on preterm birth prevention	8 1/2 x 11 2-sided flier	Provider	Contact OBBO Marketing rep	Contact Katherine.Higgins@NationwideChildrens.org	no
	Postpartum Flier: Describes importance of postpartum visit and what occurs at postpartum visit	8 1/2 x 11 flier	Patients	Contact OBBO Marketing rep	Contact Katherine.Higgins@NationwideChildrens.org	yes

StepOne/Prenatal Care Materials

QUANTITY	IMAGE	TITLE/ DESCRIPTION	SPECS	TARGET AUDIENCE	ORDERING-Hospital-based	ORDERING-FQHC	IN KIOSK?
		StepOne Infographic: Facts & myths about prenatal care and why it is important to get prenatal care Available in Spanish	8 1/2 x 11 2-sided flier	Community	Contact OBBO Marketing Rep	Contact Katherine.Higgins@NationwideChildrens.org	yes
		StepOne flier: basic information about StepOne and how to call Available in Spanish	8 1/2 x 11 Flier	Community	Contact OBBO Marketing Rep	Contact Katherine.Higgins@NationwideChildrens.org	no
	IMAGE NOT AVAILABLE	StepOne business card	Business card	Community	Contact Katherine.Higgins@NationwideChildrens.org	Contact Katherine.Higgins@NationwideChildrens.org	yes

Email completed form to Katherine.Higgins@NationwideChildrens.org. Include your name and the delivery location.