LARC Access Ohio
2017 Action Plan (revised 6/28/17)

Purpose: To improve awareness of and access to LARC methods in Ohio as a strategy to impact factors associated with infant mortality.

Strategy: LARC awareness media campaign to improve consumer knowledge

ID	What	Who	When	Progress Notes
1	Finalize learning group name	CCS OBBO CRADLECIN	Done	Group agreed to use LARC Access Ohio as name for its collaborative efforts – not intended for consumer-facing communications/website.
2	Microsite/landing page content		Done	Draft landing page content sent to ODH for microsite.
3	Determine preferred method for requesting add/change/delete actions for health center data on bedsider.org		Done	Guidance on data updates sent to participants.
4	Shared campaign content to raise LARC awareness	ODH	Done	ODH approved funding to OACHC to purchase creative license for LARC campaign content from the National Campaign to Prevent Teen and Unplanned Pregnancy. The license will provide use of the campaign creative across Ohio. ODH funds were not allocated for a media purchase.
5	Update health center data on bedsider.org: complete add/change/delete actions	LARC Access Ohio Participants	Ongoing	Participating organizations (either statewide or regional) asked to update provider information with bedsider.org.
6	Shape media purchase based on lessons learned and evaluation from other communities	LARC Access Ohio Participants	Ongoing	Group exploring evaluation and learning from: • Whoops Proof in Northeast Ohio • Whoops Proof in Oklahoma • Whoops Proof in South Carolina • Others emerging at national, state, and regional levels
7	Regional media purchases for campaign with consistent messaging across the state	LARC Access Ohio Participants	Ongoing	Participating organizations will use Whoops Proof creative licensed through OACHC for use of common content in current and emerging regional media campaigns. Note: ODH grants (Title X and others) that include outreach requirements can be used to support media campaigns, including whoopsproof.org, if aligned with the intent of the funding.

==Strategy: LARC practice transformation to improve alignment of provider practice culture and work flow with best practices==

ID	What	Who	When	Progress Notes
8	Learning from practice transformation projects	OACHC	Ongoing	Focus of learning is in three primary areas: • Changes in workflow – need for buy-in and engagement from all physicians and staff. • Sustainability – exploring how to create a positive financial margin with revised workflow. • Quality Improvement - measures used to assess value of practice transformation projects. OACHC is coordinating a project named the Ohio FQHC IVI (Infant Vitality Initiative) that includes nine practice sites across 5 community health center organizations. Practices are collaborating to advance: Group is exploring learning from other practice transformation projects emerging in Ohio. ODH plans for a second wave of trainings among Title X clinics if future funding allows.

==Strategy: Shared measures of impact==

ID	What	Who	When	Progress Notes
9	Measuring regional and statewide impact of aligned LARC improvement activities	LARC Access Ohio Participants	Ongoing	Group agreed a good place to start measuring impact is to establish baselines using the following measures: 1) Access to LARC - for Medicaid beneficiaries between ages 15-44, based on evidence of LARC provided via Medicaid claims data 2) % of unintended pregnancies - using the Ohio Pregnancy Assessment (OPAS) is a statewide, ongoing, targeted population-based survey that utilizes the Center for Disease Control (CDC) Pregnancy Risk Assessment Monitoring System methodology to collect information and attitudes on residential women who give birth in Ohio. 3) Infant Mortality Rate based on vital statistics data. 4) % of births safely spaced using 18 months based on vital statistics data.

				Group indicted desire to view data both geographically and with a focus on disparities.

==Collective Impact Structure: Improve sharing, learning, alignment, leveraging of resources==

ID	What	Who	When	Progress Notes
10	Coordinating Group	CCS OBBO CRADLECIN	Done	Coordinating Group established to shape shared agenda, organize and facilitate work sessions.
11	Learning Group Charter & In-person Agenda Template	LARC Access Ohio Participants	Done	Group indicated support for draft charter – revise charter to organize participants by organization. Group indicated support for in-person agenda design.
12	2017 Calendar for work sessions	LARC Access Ohio Participants	Done	Group scheduled: • One hour conference calls: March 15, May, July, Sept, Nov • 2-3 hour in-person work session: April, June, August, October, Dec
13	Group website	CCS OBBO CRADLECIN	Done	Ohio Better Birth Outcomes has established and will maintain a website for LARC Access Ohio. The Center for Community Solutions purchased a URL (www.larcaccessohio.org) for the website. The group can use the website to inventory learning, track collective impact, and share information with other partners. Note: This website is not intended to be a consumer-facing site.