



Our Purpose

To improve awareness of and access to LARC methods in Ohio as a strategy to impact factors associated with infant mortality.

**I. Sharing and learning from LARC Access Ohio participants**

*Cincinnati Health Department*

- Launched social media campaign to increase awareness of family planning services in Hamilton County
- Is co-branding Whoops Proof creative to include in 2018 social media campaign

*Columbus Public Health – Title X provider*

- Increased LARC provision by 200%
- 94-96% leave with same-day LARC
- LARC of choice is Nexplanon – and implant in the arm – for teens
- How can we get to the next level? Title X staff extension of the services to provide onsite for women in opiate recovery – most women are insured – partnering with substance abuse provider who is providing space and trained their staff on One-Key-Question and motivational interviewing.

*Cradle Cincinnati*

- [CHECK \(Comprehensive Health Evaluations for Cincinnati’s Kids\)](#) Foster Care Center
  - Helping teens overcome myth they can’t get contraception without authorization
- Place-based approach focused on specific area with high levels of short spacing
  - Applying learning from [Diva Centre](#) in Africa – a teens-only approach to contraception is getting girls the services they need to make the choices that are right for them.

*The Center for Community Solutions*

- First Year Cleveland (FYC) prioritized One Key Question among non-clinical providers; social marketing; and training for providers on best practice in LARC access.
- The Center for Community Solutions is assisting with planning for the FYC work; we are also continuing to run the whoopsproof.org social marketing campaign in NEO.

*Ohio Department of Health*

- SB332 Implementation – Focusing on LARC training in medical schools and curriculum
- Title X Updates
  - Training on LARC
  - Call with project directors to focus on those most in need – sharing best practices
  - Federal RFP has not been released

December 13 Participants

- Columbus Public Health: Jo Taylor
- Cradle Cincinnati: Jessica Seeberger
- Nationwide Children’s Hospital, Ohio Better Birth Outcomes: Angela Abenaim
- Ohio Association of Community Health Centers: Teresa Rios-Bishop
- Ohio Department of Health: Michelle Clark, Lori Deacon
- Ohio Department of Medicaid: Traci Bell-Thomas
- Ohio March of Dimes: Lisa Holloway
- Ohio Perinatal Quality Collaborative: Karen Hughes
- The Center for Community Solutions: Melissa Federman
- The Ohio State University College of Public Health: Alison Norris MD
- Youngstown City Health District: Erin Bishop
- Coordinator: Jeff Biehl

### *Ohio Department of Medicaid*

- Currently reviewing Infant Mortality RFP responses focused on expanding centering, home visiting, and investments in community health workers/community connectors
- Received 35 proposals for up to \$26.8 million in funding from Medicaid Managed Care Organizations

### *Ohio March of Dimes*

- IMPLICIT - Incorporating maternal risk assessment into well-child visits to improve birth outcomes
  - [IMPLICIT interconception care toolkit](#)
  - [IMPLICIT presentation](#)

### *Nationwide Children's Hospital & Ohio Better Birth Outcomes (OBBO)*

- Shared new materials
  - Family Planning Resource Guide
  - How to Help Your Teen Patients Choose the Right Method of Contraception
- 2018 areas of focus
  - LARC at delivery – hospitals QI project
  - LARC at drug treatment facilities across the community
  - Practice facilitation
  - Accessing pharmacists for depo shot is a barrier - Pharmacy board writes the rules – is there an opportunity to contribute to the rule writing process?
  - Exploring additional pediatric practices focused on teens
  - NICU project including safe spacing

### *The Ohio State University College of Public Health*

- Shared new research study focused on statewide assessment of contraception use – population-based approach over 3 years starting in 2018. It is a web-based survey of reproductive aged women with telephone administered component if needed – waves of data will be available each year – sample size of 2,000 women in 5 geographical areas.
- Shared a second new research study of access to contraception via Medicaid data and data collected from pharmacies on the fulfillment side. It will provide a comprehensive view of the Ohio contraception landscape using data looking back – the findings will be out in a year or so.
- Feedback was requested on how the information could be shared and who benefits from research information? The group discussed it could be used to help seek funding and direct programmatic funding. Infographics were requested as well as potentially presenting the data by legislative district.

### *Youngstown City Health District*

- Focus on birth spacing – conducting follow-up survey with providers
- PSA on birth spacing with commercials and billboards

## **II. Featured Topics**

### [Whoops Proof Ad Campaign Content and Ohio License Agreement](#)

- Presentation by Teresa Rios-Bishop with Ohio Association of Community Health Centers (OACHC)
- National Campaign is now called the Power to Decide
- Creative content is available via thumb-drive, organized into three directories
  - IUD – includes Facebook guide
  - Native design files - for making proposed revisions for approval via Teresa
  - Implants

- Organizations required to sign no-cost license agreement – agreement is through 6/5/2019 with renewal option
- For all changes to content:
  - Use native design files
  - Revise as needed
  - Send revised files to Teresa requesting approval
  - Some technical assistance may be available to assist with revisions
  - [Resource: NEO Whoopsproof.org Campaign](#)

#### *Ohio FQHC Vitality Project*

- Presentation by Karen Hughes, Ohio Perinatal Quality Collaborative (OPQC)
  - [Please click here to view project results](#)
- Background
  - Senator Shannon Jones SB 332 which included component of funding from ODH to initiate LARC practice transformation in FQHCs
  - 5 FQHC organizations operating in 9 centers
  - Note on quality improvement – 6 data points moving in a positive direction are needed in order to demonstrate sustained improvement. Due to the project ending in 2017, the final measurement will not be completed but the trends are positive.
- Questions
  - Are the women at FQHCs there for specific reasons?  
Women are there for primary care visits – the CHCs are using One-Key-Question during the encounter of primary care.
  - Would OPQC or OACHC be willing to do a webinar? Could there be an opportunity to spread learning with other audiences?  
The group is interested in inviting CAI to share their learning at a 2018 meeting. OPQH might also share learning from their perspective – e.g., how to make it cost efficient. (Angela volunteered to explore next steps – thank you!)
  - What are we doing with this learning?  
There is not currently a funded next cycle with OPQC and the CHCs however Title X clinics are being trained by the same provider.
  - What options are available for other FQHCs?  
Numerous QI projects are competing for space in FQHCs and primary care. OACHC would like to continue to track this data – it is a priority for them.
  - What happens next?  
A “Change Package” on how to address the 4 cogs of the transformation from a QI lens will be available in early 2018 and posted on the OPQC website. It will include an assessment tool. In 2018 CAI will provide practice transformation for 70 Title X sites using similar approach.

### **III. Clarity on Next Steps**

- Participants shared there is value in continuing learning sessions focused specifically on LARC related activity
- Learning sessions connect people and ideas – could also catalyze working on projects together
- Brad Lucas, MD and Ohio Collaborative to Prevent Infant Mortality (OCPIM) is interested in participating – creating a linkage with OCPIM
- Participants indicated the following next steps for 2018
  - Webinar learning sessions in Q1 and Q3
  - In-person learning sessions in Q2 and Q4