



### Our Purpose

To improve awareness of and access to LARC methods in Ohio as a strategy to impact factors associated with infant mortality.

### **Featured learning topic**

- Topic: Client-Centered Contraceptive Care Change Package developed by the Ohio FQHC Infant Vitality Initiative
- Presentation: Vanessa Arenas, CAI
- Learning document links:
  - [Presentation slides](#)
  - [Ohio performance measures](#)
  - [Change package](#)
  - [Webinar recording](#)

### **Sharing and learning from LARC Access Ohio participants**

#### *Cincinnati Health Department*

- Using national Whoops Proof content in regional campaign - good traffic via Facebook, Instagram, Twitter - complemented with paid advertising.
- Formal contraception counseling training scheduled with ~30 colleagues in the region.

#### *Cradle Cincinnati*

- Developed a [30-second](#) birth spacing video for use on social media, TV, and partners – potential for use in other regions.

#### *Nationwide Children’s Hospital & Ohio Better Birth Outcomes (OBBO)*

- Melissa and Angela are serving on work group that is helping [Power To Decide](#) (formerly, The National Campaign) create a framework on implementing place based reproductive health and access projects.

#### *Ohio Association of Community Health Centers (OACHC)*

- FQHCs have formed an infant mortality task force.
- Please contact Teresa at OACHC to access the (no cost) WhoopsProof.org social marketing content.

#### *The Center for Community Solutions*

- Anticipating a One Key Question pilot this year in Cuyahoga County in partnership with First Year Cleveland.
- Continuing to run the Whoopsproof.org campaign on social media platforms.
- Partnering with Cuyahoga County Board of Health and the George Gund Foundation on an improving access to Title X services for women in recovery.

### **February 28 Participants**

- CelebrateOne: Priyam Chokshi
- Cincinnati Health Department: Martha Walter
- Cradle Cincinnati: Jessica Seeberger
- Nationwide Children’s Hospital, Ohio Better Birth Outcomes: Angela Abenaim
- Ohio Association of Community Health Centers: Teresa Rios-Bishop
- Ohio Department of Health: Michelle Clark, Lori Deacon
- Ohio March of Dimes: Lisa Holloway
- Ohio Perinatal Quality Collaborative: Emily Shears
- The Center for Community Solutions: Melissa Federman
- The Ohio State University College of Public Health: Alison Norris MD
- Youngstown City Health District: Erin Bishop
- Coordinator: Jeff Biehl

### **2018 LARC Access Ohio Charter**

Please share our [charter](#) with your colleagues and invite them to join us at future learning exchanges.

### **2018 Learning Exchange Dates**

In-person 5/23, 11:30a – 2:00p  
Webinar: 9/29, 2:00 – 3:30p  
In-person: 12/11 8:00a – 2:30p